



# An Exploration of Teen Health and Media Literacy in an Online World



Teen Pregnancy &  
Prevention *Partnership*

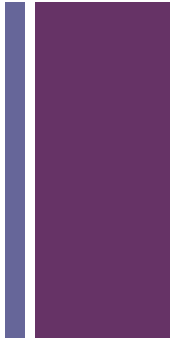
**Meg Boyko**  
**Executive Director**

12/6/2019

Coordinated School Health Conference



## Teen Pregnancy & Prevention *Partnership*



- The Teen Pregnancy & Prevention Partnership (TPPP) promotes adolescent sexual health and teen pregnancy prevention by uniting Missouri through advocacy, collaboration, training and public awareness.



# Technology and Adolescent Sexual Health



- Healthy Literacy
  - Definition
  - Data
- Media and Media Literacy
  - Core Components
  - Key Questions
  - Data
- Learning Tools (Exercises and Lesson Plans)

# + Health Literacy



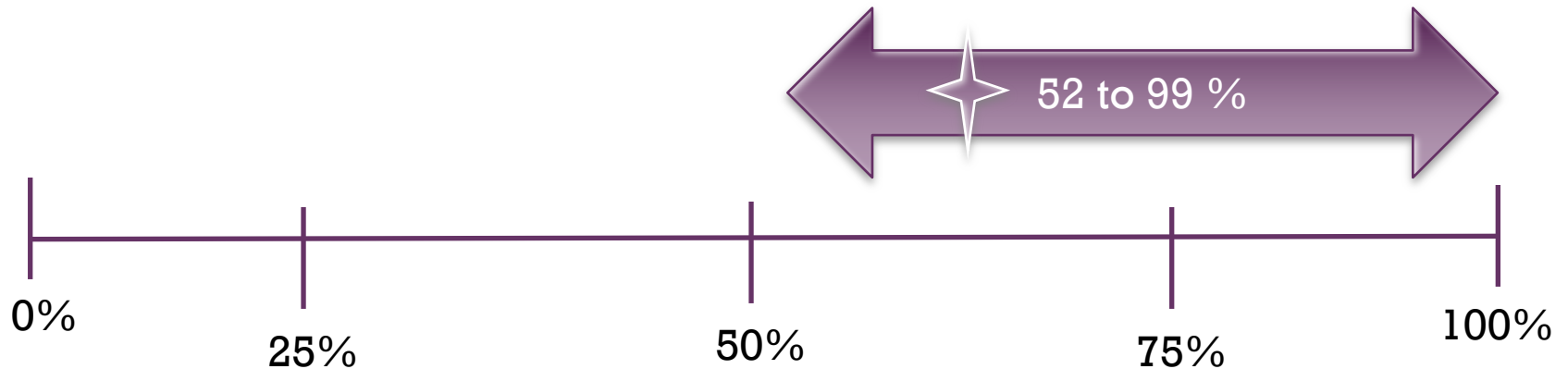
- Health literacy is the degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions. – U.S. Department of Health and Human services
- What impacts an individual's health literacy?

# + Health Literacy

- What impacts an individual's health literacy?
  - Communication skills of lay persons and professionals
  - Lay and professional knowledge of health topics
  - Culture
  - Demands of the healthcare and public health systems
  - Demands of the situation/context



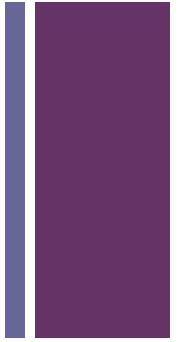
# + Teen and Young Adult Health Literacy



Source: Sansom-Daly Ursula M., Lin Merry, Robertson Eden G., Wakefield Claire E., McGill Brittany C., Girgis Afaf, and Cohn Richard J. Journal of Adolescent and Young Adult Oncology. Jun 2016. 106-118. <http://doi.org/10.1089/jayao.2015.0059>

+ **Does Health Literacy = Media Literacy?**

**NO**



# + Media Usage

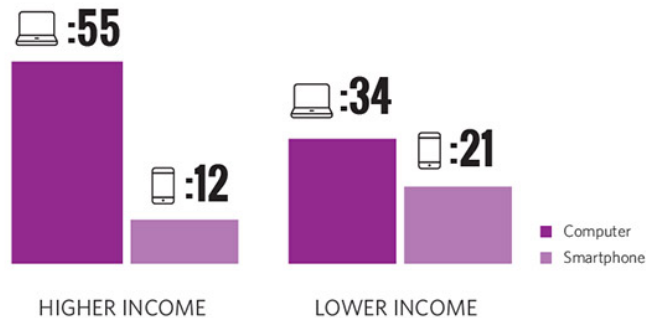


## Homework gap

Teens in lower-income homes spend less time using computers and more time using their phones for homework than their peers in higher-income homes.

Average minutes per day 13- to 18-year-olds spend using each device for homework, by income, 2019

Note: "Lower income" is <\$35,000; "higher income" is \$100,000+ per year.



## Top screen media activities for tweens and teens

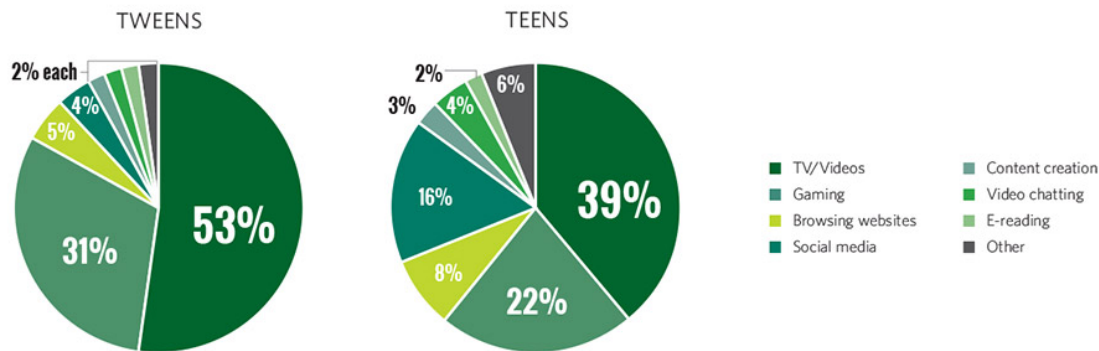
Proportion of screen time devoted to various media activities, 2019

#1

Watching TV/videos

#2

Playing games

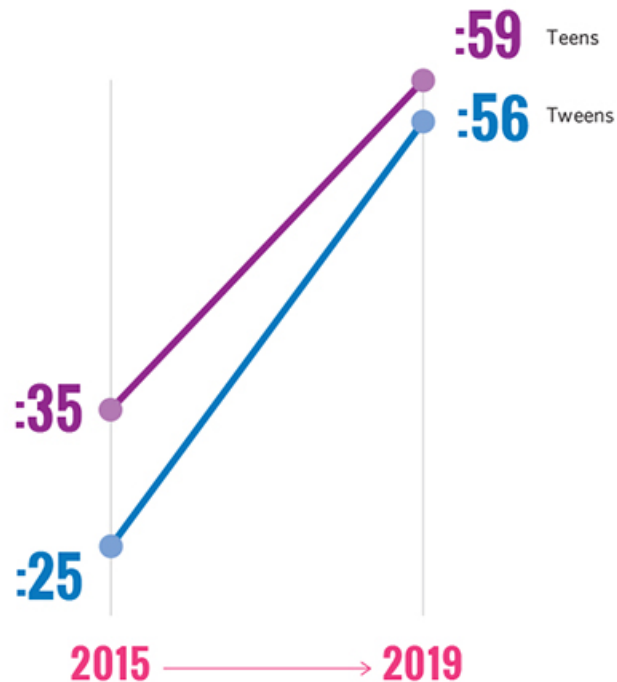


Note: Content creation includes writing on digital devices, making art, or creating digital music. "Other" includes using GPS or other functional apps, using email, shopping, and doing any other digital activities not specifically asked about in the survey.



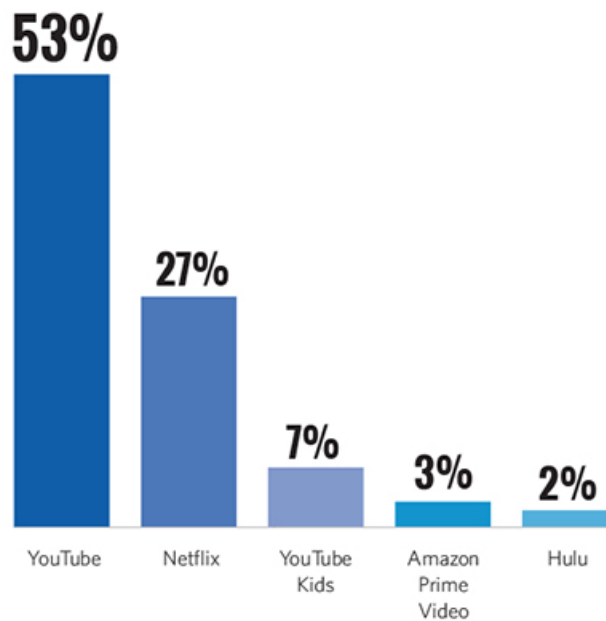
# + Media Usage Continued

 Time spent watching online videos has increased substantially.



For tweens, YouTube dominates the online video space.

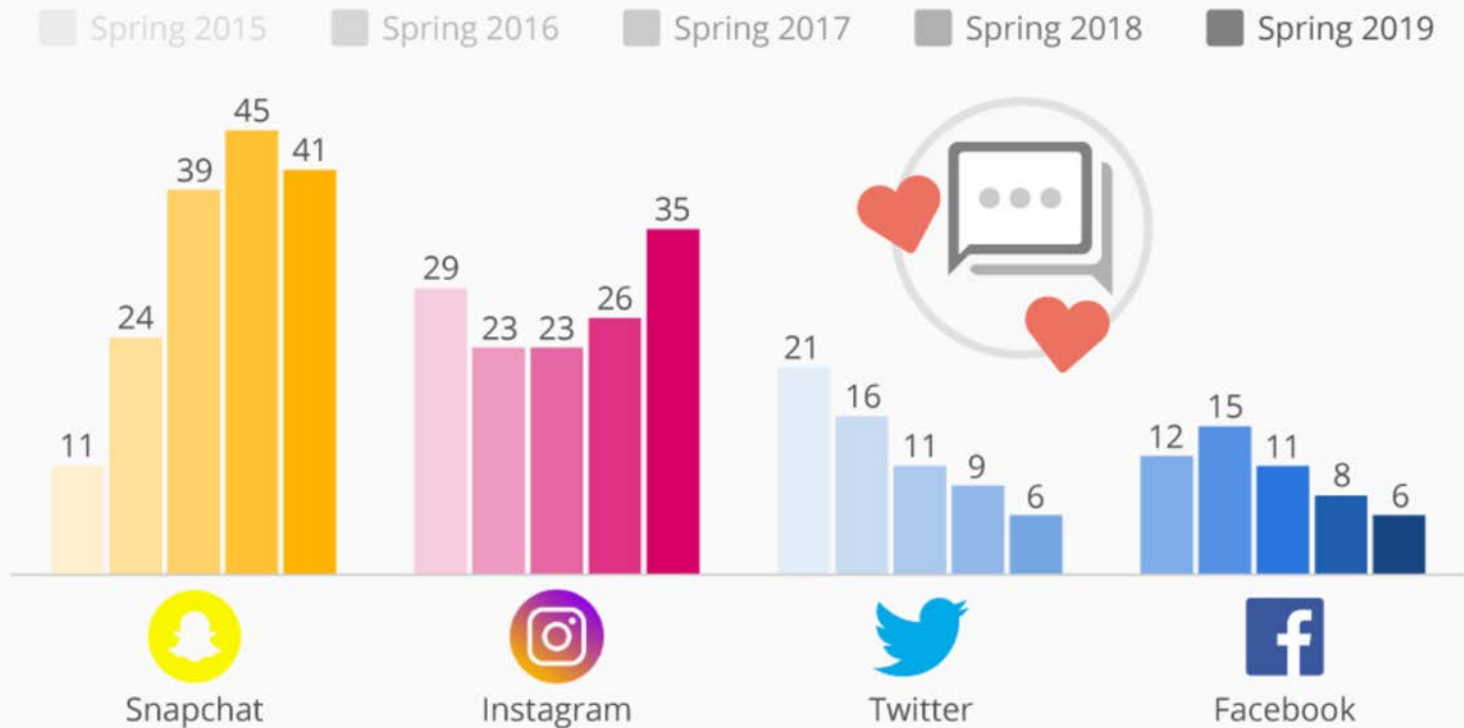
Online video or subscription platforms used "the most" by 8- to 12-year-olds



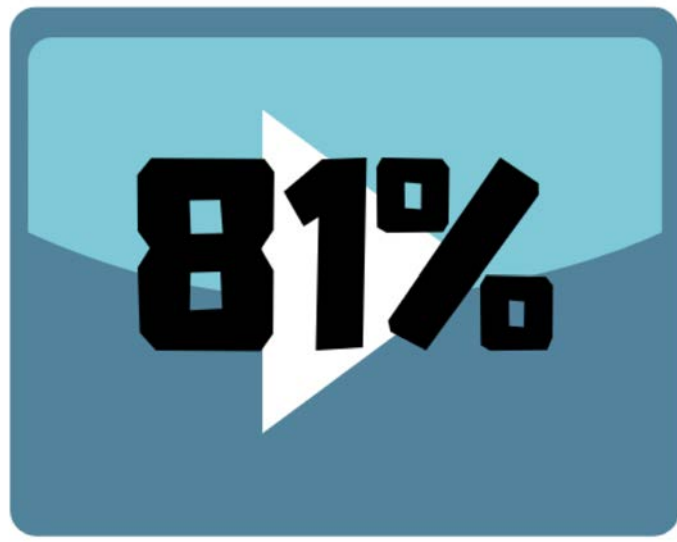
# + Social Media Platforms

## Facebook and Twitter Are Old News to Young People

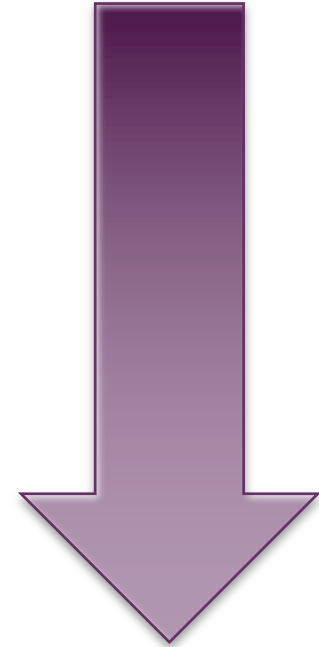
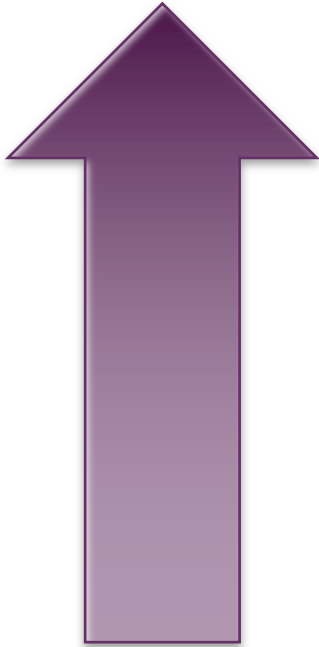
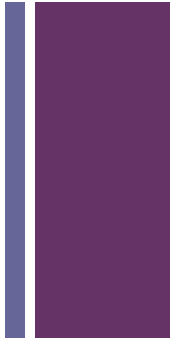
% of U.S. teens who consider the following social networks their favorite



# + Sexually Explicit Media



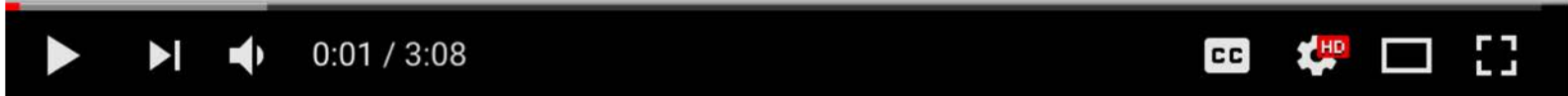
# + Impact of Media on Health



# + What Do Missouri Students Think?



Commit2MediaLit!





# Media Literacy



- Media Literacy is the ability to access, analyze, evaluate and create media in a variety of forms.

The [Center for Media Literacy](#) breaks it into 5 Core Components.

- All media messages are constructed
- Media messages are constructed using a creative language with its own rules.
- Different people can experience the same media message differently.
- Media have embedded values and points of view.
- Most media messages are organized to gain profit and/or power.



# Media Literacy



The [Center for Media Literacy](#) suggests framing the 5 Core Concepts as key questions.

- Who created this message?/What am I authoring?
- What creative techniques are used to attract my attention?/Does my messaging reflect understanding of format, creativity and technology?
- How might different people understand this media message differently?/Is my message engaging and compelling for my target audience?
- What lifestyle and points of view are represented in this message or omitted?/Have I clearly and consistently framed values, lifestyles and points of view in my content?
- Why is this message being sent?/Have I communicated my purpose effectively?



## What we know about media literacy and health?

[Teens, Smoking, and Media Literacy](#)

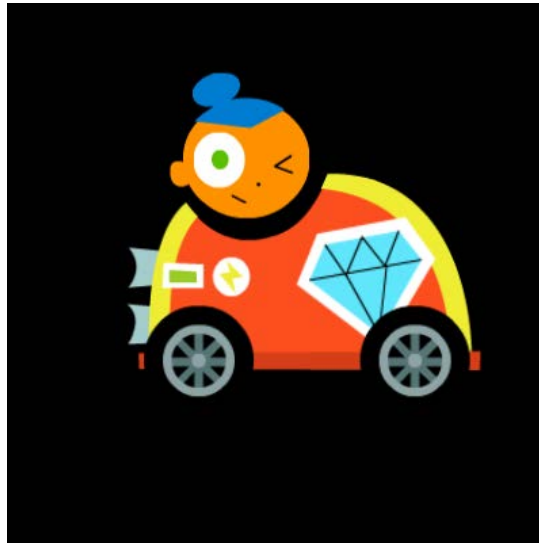
[Let's Talk: Teens, Sexuality and Media Curriculum](#)

[Retired Statement from AAP](#)





# + Media Literacy – Grades 2-4





# + Media Literacy – Grades 6



## ACTIVITY: NEWS OR FAKE NEWS?

### How credible is it?

#### Fake News

Information is very surprising—even unbelievable.

Website is biased or is not part of a credible news, academic, or governmental organization.

Author's bio or previous articles show a bias on the issue.

Key points cannot be corroborated by other credible sites.

#### Questionable

Information may be surprising but is not unbelievable.

Website is not part of a credible news, academic, or governmental organization.

Author's bio or previous articles may show bias, or the article is an editorial or opinion piece.

Most key points can be corroborated.

#### Credible News

Information may or may not be surprising but makes sense.

Website is part of a credible news, academic, or governmental organization.

Author has no clear bias on the issue, and article is not an editorial or opinion piece.

All key points can be corroborated by other credible sites.







# Media Literacy – Grades 9-12



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mama realllll drippy r n ...  
hillsidequeenbee Nig I know u was cold  
samanthastevens\_ssbw Zadddy 🤔🤔🤔  
gig8796 You look good  
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Кусочек моего сердца навсегда останется на Байкале ❤️ Удивительное место на планете , которое поразит каждого! И именно этот восторг от увиденного согревал нас в морозные будни , проведённые на Байкале ❤️ . Сейчас уже 7-ой день Весны! И завтра чудесный Международный женский день ! 8 марта!!! Девочки ждёте ? 🤔❤️ . Кто бы что хотел себе на 8 марта ? Как выглядит идеальный праздник весны? Мужчины ну а вы? 🤔 Готовы порадовать своих дам? 📷

Мой подарочек к 8 марта от @baron\_baronessa в виде свитера не оставил равнодушным никого из группы 🤔

21,585 likes  
13 HOURS AGO

Add a comment...



# Media Literacy Within Advocates for Youth 3Rs Curriculum



← → ↻ [www.advocatesforyouth.org/3rs-curriculum](http://www.advocatesforyouth.org/3rs-curriculum)

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## Rights, Respect, Responsibility

A K-12 SEXUALITY EDUCATION CURRICULUM

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**Rights, Respect, Responsibility:  
A K-12 Sexuality Education Curriculum**

Authors Elizabeth Schroeder, Ed.D., M.S.W, Eva S. Goldfarb, Ph.D. & Nora Gelperin, M.Ed.

## Examples

Grade 6, Lesson 7: Being a Sex Ed Sleuth

Grade 10, Lesson 7:  
Trust It or Trash It: Finding Accurate Sex Ed Info

Grade 12, Lesson 5:  
Fantasy or Reality

# + Culture Reframed



**CULTURE REFRAMED**  
BUILDING RESILIENCE & RESISTANCE TO HYPERSEXUALIZED MEDIA & PORN

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**COMPOSE**  
**YOURSELF!**

A magnifying glass with a black handle and silver frame is positioned over the letter 'O' in the word 'COMPOSE'. The lens of the magnifying glass shows a stylized eye icon with an orange iris and pupil, set against a white background.



# Contact TPPP

- Our website

[www.teenpregnancy-mo.org](http://www.teenpregnancy-mo.org)

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